

Last Received: 08/27/2012 1:51 PM  
Showing Buylines: All Rep & Sta Revised Lines

Station WVBT-TV NORFOLK, VA. Agency ( ) MUNDY KATOWITZ MEDIA INC Rep Firm  
Advertiser ( ) PRIORITIES USA ACTI 1322 G. STREET SE Sales Office ( ) PHILADELPHIA  
Product PRIORITIES USA WASHINGTON, DC 20003 Salesperson ( ) ANJIE BRADY  
Estimate# 1567 Agency C/P1/P2/E 321/340/1567 Salesperson Phone# 215-567-6005  
Buyer CASEY BESSETTE Flight Dates 10/30/2012 - 11/06/2012 Salesperson FAX# 215-567-5938  
Phone# Hiatus Weeks  
Fax#

## --- CONTRACT COMMENT ---

CLIENT: PRIORITIES USA ACTION SC=\*

## --- REMARKS ---

VER 3 ISSUED TO REV PRGM LN'S 6-15; REV TP LN'S 25-27  
PLS CONFIRM ASAP  
THANKS ANJIE FOR ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	*6	TU	4P-5P	STEVE WILKOS	:30	\$200.00	10/30-10/30	1	1	1	\$200.00	
				Buyline Comment: REVISE PRGM								
				Sales Remark: V3 REVISE PRGM								
				V3 Program Name Change, Comment Changed								
	*7	W	4P-5P	STEVE WILKOS	:30	\$200.00	10/31-10/31	1	1	1	\$200.00	
				Buyline Comment: REVISE PRGM								
				Sales Remark: V3 REVISE PRGM								
				V3 Program Name Change, Comment Changed								
	*8	TH	4P-5P	STEVE WILKOS	:30	\$200.00	11/01-11/01	1	1	1	\$200.00	
				Buyline Comment: REVISE PRGM								
				Sales Remark: V3 REVISE PRGM								
				V3 Program Name Change, Comment Changed								
	*9	F	4P-5P	STEVE WILKOS	:30	\$200.00	11/02-11/02	1	1	1	\$200.00	
				Buyline Comment: REVISE PRGM								
				Sales Remark: V3 REVISE PRGM								
				V3 Program Name Change, Comment Changed								
	*10	M	4P-5P	STEVE WILKOS	:30	\$200.00	11/05-11/05	1	1	1	\$200.00	
				Buyline Comment: REVISE PRGM								
				Sales Remark: V3 REVISE PRGM								
				V3 Program Name Change, Comment Changed								

Rep Order# 6845126 Ver# 3 Status Revised  
EC'd Yes

Traffic Order#

2 of 3

Printed: 08/28/2012 9:00 AM  
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Agency ( ) MUNDY KATOWITZ MEDIA INC  
1322 G. STREET SE  
WASHINGTON, DC 20003  
Agency C/P1/P2/E 321/340/1567  
Flight Dates 10/30/2012 - 11/06/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) ANJIE BRADY  
Salesperson Phone# 215-567-6005  
Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*11	TU	5P-6P	JERRY SPRINGER Buyline Comment: REVISE PRGM Sales Remark: V3 REVISE PRGM V3 Program Name Change, Comment Changed	:30	\$250.00	10/30-10/30	1	1	1	\$250.00	
	*12	W	5P-6P	JERRY SPRINGER Buyline Comment: REVISE PRGM Sales Remark: V3 REVISE PRGM V3 Program Name Change, Comment Changed	:30	\$250.00	10/31-10/31	1	1	1	\$250.00	
	*13	TH	5P-6P	JERRY SPRINGER Buyline Comment: REVISE PRGM Sales Remark: V3 REVISE PRGM V3 Program Name Change, Comment Changed	:30	\$250.00	11/01-11/01	1	1	1	\$250.00	
	*14	F	5P-6P	JERRY SPRINGER Buyline Comment: REVISE PRGM Sales Remark: V3 REVISE PRGM V3 Program Name Change, Comment Changed	:30	\$250.00	11/02-11/02	1	1	1	\$250.00	
	*15	M	5P-6P	JERRY SPRINGER Buyline Comment: REVISE PRGM Sales Remark: V3 REVISE PRGM V3 Program Name Change, Comment Changed	:30	\$250.00	11/05-11/05	1	1	1	\$250.00	
	*25	TU	11P-1130P	EXTRA Buyline Comment: REVISE TIME PD Sales Remark: V3 REVISE TIME PD V3 More than 2 codes changed	:30	\$300.00	10/30-10/30	1	1	1	\$300.00	
	*26	W	11P-1130P	EXTRA Buyline Comment: REVISE TIME PD Sales Remark: V3 REVISE TIME PD V3 More than 2 codes changed	:30	\$300.00	10/31-10/31	1	1	1	\$300.00	

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*27	M	11P-1130P	EXTRA	:30	\$300.00	11/05-11/05	1	1	1	\$300.00	
Buyline Comment: REVISE TIME PD												
Sales Remark: V3 REVISE TIME PD												
V3 More than 2 codes changed												

---REPORT TOTALS---

Report Totals: 13 / \$3,150.00

---SALES MONTHLY TOTALS---

Nov 12: 28 / \$10,750.00  
Sales Totals: 28 / \$10,750.00  
Station Totals: 28 / \$10,750.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$134,375	CATV 0%	WAVY 33%	WGNT 6%	WPXV 0%	WTKR 23%
		WTVZ 4%	WVBT 8%	WVEC 26%		

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books NOV11, MAY12, ENOV12  
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE